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Presents

**31st Jan & 1st Feb
2024**



Mahān *Food Fun Frolic & Fiesta*
2k23-24

Kaarvaā

THE GRAND TRUNK ODYSSEY



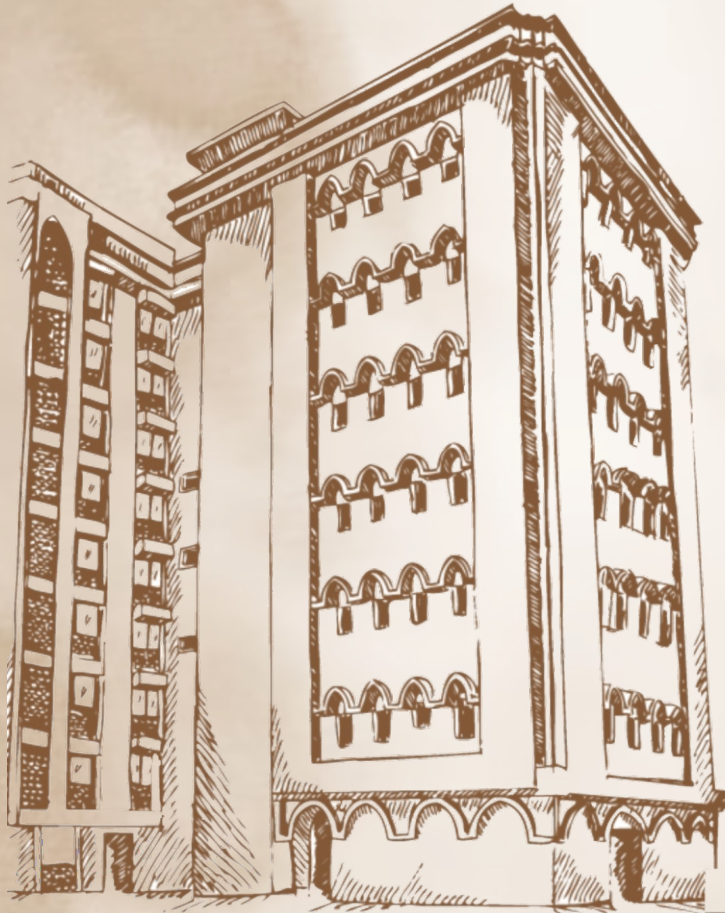
**Anjuman-I-Islam's
Institute of Hospitality Management**

&



**Anjuman-I-Islam's
College of Hotel & Tourism Management
Studies & Research**





Anjuman-I-Islam's Institute Of Hospitality Management and Anjuman-I-Islam's College of Hotel & Tourism Management Studies & Research are the floral tiara of Anjuman-I-Islam's Educational Trust. They are conveniently located in the heart of Mumbai at Chhatrapati Shivaji Maharaj Terminus (C.S.M.T) which covers the entire expanse of dynamic business and corporate activities from Nariman Point to Cuffe Parade. To prepare the students for life and work in an Information-rich and technology – driven world, the colleges offers 4 courses:

- 3 Years part time Master's Degree programme : Master of Science (Hotel and Hospitality Administration) - University of Mumbai.
- 3 Years full time Degree Programme : Bachelor of Science (Hospitality studies) - University of Mumbai
- 3 Years full time Degree Programme : Bachelor of Business Administration (Aviation, Hospitality and Travel & Tourism Management) - Yashwantrao Chavan Maharashtra Open University, Nashik.
- 2 Years full time Diploma programme : Catering and Restaurant Management – Maharashtra State Board of Vocational Education Examination.

Both institutes recognize and keep abreast with the multifaceted role of education in the 21st century, thus contributing to nation building

Dr. Zahir I. Kazi

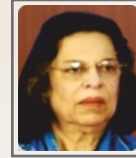


Hon. President

Dr. Shaikh Abdullah G. M.
Hon. Vice President



Mr. Mushtaq Antulay
Hon. Vice President



Mrs. Razia Sultana
Hon. Vice President

Mr. Aqeel Yusuf Hafiz
Hon. Gen. Secretary



**OFFICE
BEARERS**

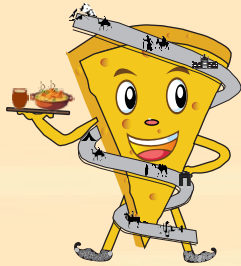


Mr. Moiz Miyajiwala
Hon. Treasurer

Mrs. Yasmin Saifullah
Hon. Executive Chairperson
'Board for Professional Education'



Mr. Shoaib I. Jamkhanawala
Hon. Joint Secretary



Kaarवाँ

THE GRAND TRUNK ODYSSEY

Magn Food Fun Frolic & Fiesta
2K23-24

***“Main akela hi chala tha jaanib-e-manzil magar,
Log saath chalte gaye kaarwan banta gaya.”***

Kaarwan is the theme for Mumbai's much-loved and much-awaited Inter-Collegiate Fest, **Magn 2K23-24**, and what better route can there be than The Grand Trunk Road for our caravan to pass through?

Our beloved fest, **Magn**, needs no introduction. Since its inception in 2010, we have witnessed participation from colleges of various streams in large numbers, with footfall in the thousands. We have celebrated **Magn** every year with various themes that have become a benchmark for others to follow. Continuing this tradition, this year we embark on a journey through the historical stretch of the Grand Trunk Road. Formerly known as Uttarapath, Sarak-e-Azam, Shah Rah-e-Azam, Badshahi Sarak, and Long Walk, this road starts from Teknaf (Bangladesh) and passes through West Bengal, Jharkhand, Bihar, Uttar Pradesh, New Delhi, Haryana, Chandigarh, and Punjab in India, extending into Pakistan all the way to Kabul in Afghanistan. This vast and incredible coverage offered by GTR not only facilitated trade but also fostered cultural intermingling between inhabitants of diverse regions. This exchange eventually culminated in a kaleidoscopic extravaganza that remains vibrant to this day. Come, be a part of this journey.

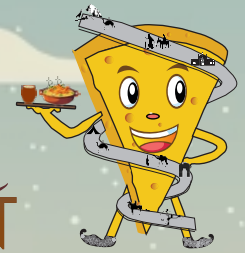
On December 10th and 11th, all roads lead to **Magn 2K23 - 24: The Grand Trunk Odyssey.**
Food, Fun, Frolic, Fiesta et al...

JANUARY 31ST & FEBRUARY 1ST - TIME TO GET ENGROSSED ALL OVER AGAIN.

Main Sponsor

Allana
since 1965
Presents

We Thank our last year sponsors for their generous support



Kaarvā

THE GRAND TRUNK ODYSSEY

Food Fun Frolic & Fiesta
महान
2k23-24



priya

ALLEGRO



PREMIER



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make a difference



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Bank of Baroda

TAOWA
JEWELLERS LLP
GOLD | SILVER | DIAMONDS | GEMSTONES

Uniforms
UNLIMITED



UNIVERSITY COLLEGE BIRMINGHAM
IN PARTNERSHIP WITH THE UNIVERSITY OF BIRMINGHAM



AL SARTAJ
MANAGEMENT SERVICES
(Overseas Recruitment Company)

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Charitable Trust for the benefit of Merchant Navy Officers, Messmates, Families and Widows
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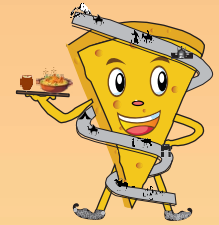
24 FIT CLUB

RAJHANS
Resort

SAWANT ELECTRONICS
Repair LED, LCD TV, Washing Machine, Refrigerator And Micro Oven

AAHAAR FOODS **CHOPSTICKS**
Cafeteria & Canteens Chinese Cuisine

SALES & MARKETING



CULTURAL EVENT



- Magn Chef
- Mocktail
- Table - Set up
- Flair Tending
- Flower Arrangements
- Linen origami
- Rink Football
- Photography
- Kabaddi
- Antakshari
- Mehendi
- Solo Singing
- Group Dance
- Lagori
- Carrom Doubles
- Box Cricket
- Call of Duty
- Make-Over



TITLE SPONSOR ₹ 7,00,000

- *Title Rights for the event.*
- *Presence of logo on Events backdrop.*
- *Logo presence on all the printing collaterals.*
- *2 Full cover page advertisements in Newsletter.*
- *In-house radio promotion during the event.*
- *1 Self banner (55ftxft) for indoor promotion in the premises strategically placed with more visibility.*
- *Arrangement of 3 Stalls (2mtr x 2mtr).*
- *Side drapes, stands will be put up if any.*
- *Presence of logo in events premises strategically placed with more visibility.*
- *LCD projection during the event.*
- *Logo on MAGN Website (www.magnfest.org)*

ASSOCIATE SPONSOR ₹4,00,000

- *Presence of Logo on Event's Side Wings.*
- *Logo presence on all the Printing Collaterals.*
- *1 Full page Advertisement in Newsletter.*
- *In-house radio promotion during the event.*
- *Presence of logo on Events Side Wings.*
- *1 Self banner (30ft x 5ft) for indoor promotion in the premise strategically placed with more visibility.*
- *Arrangement of 2 stalls (2 meter x 2 meter) if required*
- *Standeeds will be put up if any.*
- *LCD Projection during the event.*
- *Logo at the Entrance Banner*
- *Logo on MAGN Website (www.magnfest.org)*





CO - SPONSOR ₹ 2,00,000

- *Presence of Logo Events side wings.*
- *Logo presence on all the printing collaterals.*
- *¾ page advertisement in newsletter.*
- *3 Self (6ft x 4ft) banners.*
- *1 Stall (2 meter x 2 Meter)*
- *In-house radio promotion during event.*
- *LCD projection during the event.*
- *Logo projection during the events.*
- *Logo at the Entrance Banner*
- *Logo on MAGN Website*
(www.magnfest.org)

EVENT SPONSOR ₹1,00,000

- *Logo presence on all the printing collaterals.*
- *In-house radio promotion during the event.*
- *2 Self banners (6ft x 4ft) for indoor promotions in the college premises strategically placed with more visibility.*
- *½ page Advertisement in Newsletter.*
- *LCD projection during the event.*
- *Logo at the Entrance Banner*
- *Logo on MAGN Website (www.magnfest.org)*

STALL ₹ 20,000

- *Arrangements of 1 Stall (2 meter X 2 meter)*
- *Stall will be provided with plug points and 2 chairs*
- *Banners can be put inside stall*
- *Logo on MAGN Website (www.magnfest.org)*



BANNERS

₹ 30,000

- 3 self banner (6ft X 4ft)
- LCD Projection during the event
- Announcement about the company
- 1/4 page advertisement in newsletter
- Logo at the Entrance Banner
- Logo on MAGN
- Website
(www.magnfest.org)

₹ 20,000

- 3 self banner (6ft X 4ft)
- LCD Projection during the event
- Announcement about the company
- 1/6 page advertisement in newsletter
- Logo at the Entrance Banner
- Logo on MAGN
- Website
(www.magnfest.org)

₹10,000

- 1 self banner (6ft X 4ft)
- LCD Projection during the event
- Announcement about the company
- 1/8 page advertisement in newsletter
- Logo at the Entrance Banner
- Logo on MAGN
- Website
(www.magnfest.org)

₹ 5,000

- LCD Projection during the event
- 1/10 page advertisement in newsletter

Anjuman-I-Islam's

INSTITUTE OF HOTEL MANAGEMENT & CATERING TECHNOLOGY

92, Dr. D.N. Road, Opp. C.S.M.T. Mumbai – 400 001 | Tel: 91 22 22652272 / 22632817 / 22702997 | Email: magn.sales.marketing@gmail.com

Received with thanks from: Mr. /Mrs. /Ms. _____

Company Name: _____

Type of Sponsorship: (Cheque / Cash / Kind) _____

Contact Person: _____ Designation: _____

Address: _____

Telephone: _____ E-mail: _____

Number of stall Issued: _____ Stall Number: _____

Sponsorship/Stall Amount: _____ Cheque / Cash: _____ Cheque No: _____

Name of student: _____ Class: _____ Tel: _____

Special Request: _____

The Cheque is to be drawn in favour of

Anjuman I Islam's AK Hafizka Inst. of Hotel Mangt. & Catering Techn. Theme Dinner A/C

Signature
(Student)

Signature
(Client)

STALL DETAILS

2 X 2 M = 4 sq. mt.
36 sq. mt.
@20,000

1 Electrical Socket of
5 / 15 amp Combo

1 Table & 2 Chairs
Lighting Provided

**S
T
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G
E**

Console Reg. Desk

J
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D
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J
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VIP AC Lounge



20 19 18 17 16 15 14 13

1 2 3 4 5 6 7 8

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12 11 10 9

LAYOUT OF MAGN

● Note : The Layout Plan is subject to change at the discretion of the college management, if necessary

Anjuman-I-Islam's

INSTITUTE OF HOTEL MANAGEMENT & CATERING TECHNOLOGY

92, Dr. D.N. Road, Opp. C.S.M.T. Mumbai – 400 001 | Tel: 91 22 22652272 / 2634685 / 22702997 | Email: magn.sales.marketing@gmail.com

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Name of student: _____ Class: _____ Tel: _____

Special Request: _____

The Cheque is to be drawn in favour of

Anjuman I Islam's AK Hafizka Inst. of Hotel Mangt. & Catering Techn. Theme Dinner A/C

Signature
(Student)

Signature
(Client)

GLIMPSES OF MAGN 2K22

