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Allana
...since 1865

Presents

M *Food Fun Frolic & Fiesta*
खान 2K24

EPIGUREAN EXTRAVAGANZA
A JOURNEY OF TASTE AND TRANQUILITY



**18th & 19th Dec
2024**



**Anjuman-I-Islam's
Institute of Hospitality Management**

&



**Anjuman-I-Islam's
College of Hotel & Tourism Management
Studies & Research**



Anjuman-I-Islam's Institute of Hospitality Management and Anjuman-I-Islam's College of Hotel & Tourism Management Studies & Research are the floral tiara of Anjuman-I-Islam's Educational Trust. They are conveniently located in the heart of Mumbai at Chhatrapati Shivaji Maharaj Terminus (C.S.M.T) which covers the entire expanse of dynamic business and corporate activities from Nariman Point to Cuffe Parade.

To prepare the students for life and work in an Information-rich and technology – driven world, the colleges offers 4 courses:

- 3 Years part time Master's Degree programme : Master of Science (Hotel and Hospitality Administration) - University of Mumbai.
- 3 Years full time Degree Programme : Bachelor of Science (Hospitality studies) - University of Mumbai
- 3 Years full time Degree Programme : Bachelor of Business Administration (Aviation, Hospitality and Travel & Tourism Management) - Yashwantrao Chavan Maharashtra Open University, Nashik.
- 2 Years full time Diploma programme : Catering and Restaurant Management – Maharashtra State Board of Vocational Education Examination.

Both institutes recognize and keep abreast with the multifaceted role of education in the 21st century, thus contributing to nation building

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'Board for Professional Education'



Mr. Shohab Rais
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Magn Food Fun Frolic & Fiesta
2k24

EPICUREAN EXTRAVAGANZA

A JOURNEY OF TASTE AND TRANQUILITY

Magn is back! Renowned Inter Collegiate signature event of AllIHMCT. We invite everyone to step into thoughtfully curated arena of indulgence that creates a soulful tapestry where everyone can... savour the culinary flavours, participate in hospitality centric competition like Mocktail Making, Culinary, Talent Hunt, Table set up, Linen Origami, Floral Arrangements, Antique Making and more... play games & competitive sport. Witness Ethnic Parade. Sing & Dance, Relish the lip smacking Food & Beverages from food stalls that encircle the Event arena & much more... All Aboard

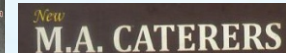
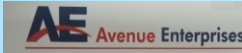
Epicurean Extravaganza: Taste of Tranquillity! This year, our signature annual Intercollegiate event adopts Indo - Greek epicurean theme, titled as "Epicurean Extravaganza" which blends exquisite gastronomy in alignment with ambience promising to weave in moment's to be relished leaving you nostalgic. The tagline, "Taste of Tranquillity" is a balanced blend of cuisine & ambience. We invite everyone to showcase, witness, participate & visit Magn 2K24 that will leave you mesmerized for sure.

Main Sponsor

Allana
...since 1965

Presents

We Thank our last year sponsors for their generous support





Core Team

President

Mohd. Shahbuddin Shaikh
90043 69139



Joint Vice President

Faizan Shaikh
88798 27478

Farheen Sait
77180 72099

Shreya Shinde
85917 66922

Saad Moosa
93242 75971

Sales & Marketing

Vice President

Mohd. Arqam Khan
96197 10892

HOD

Abdullah Shaikh
99301 83083

HOD

Umerabab Khan
90826 79430

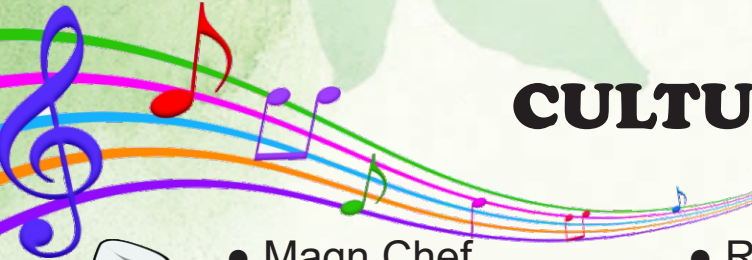
Manager

Sujal Tandel
98198 44600

Manager

Saifullah Ansari
96536 29203

CULTURAL EVENT



- Magn Chef
- Mocktail
- Table - Set up
- Flair Tending
- Flower Arrangements
- Linen origami
- Rink Football
- Photography
- Kabaddi
- Antakshari
- Mehendi
- Solo Singing
- Group Dance
- Lagori
- Carrom Doubles
- Box Cricket
- Call of Duty
- Make-Over





TITLE SPONSOR ₹ 7,00,000

- *Title Rights for the event.*
- *Presence of logo on Events backdrop.*
- *Logo presence on all the printing collaterals.*
- *2 Full cover page advertisements in Newsletter.*
- *In-house radio promotion during the event.*
- *1 Self banner (55ftxft) for indoor promotion in the premises strategically placed with more visibility.*
- *Arrangement of 3 Stalls (2mtr x 2mtr).*
- *Side drapes, stands will be put up if any.*
- *Presence of logo in events premises strategically placed with more visibility.*
- *LCD projection during the event.*
- *Logo on MAGN Website (www.magnfest.org)*

ASSOCIATE SPONSOR ₹4,00,000

- *Presence of Logo on Event's Side Wings.*
- *Logo presence on all the Printing Collaterals.*
- *1 Full page Advertisement in Newsletter.*
- *In-house radio promotion during the event.*
- *Presence of logo on Events Side Wings.*
- *1 Self banner (30ft x 5ft) for indoor promotion in the premise strategically placed with more visibility.*
- *Arrangement of 2 stalls (2 meter x 2 meter) if required.*
- *Standees will be put up if any.*
- *LCD Projection during the event.*
- *Logo at the Entrance Banner.*
- *Logo on MAGN Website (www.magnfest.org)*





CO - SPONSOR ₹ 2,00,000

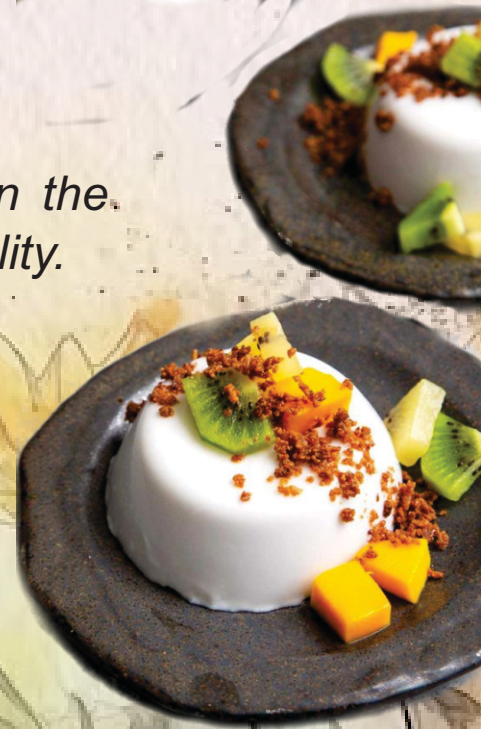
- *Presence of Logo Events side wings.*
- *Logo presence on all the printing collaterals.*
- *¾ page advertisement in newsletter.*
- *3 Self (6ft x 4ft) banners.*
- *1 Stall (2 meter x 2 Meter)*
- *In-house radio promotion during event.*
- *LCD projection during the event.*
- *Logo projection during the events.*
- *Logo at the Entrance Banner.*
- *Logo on MAGN Website (www.magnfest.org)*

EVENT SPONSOR ₹1,00,000

- *Logo presence on all the printing collaterals.*
- *In-house radio promotion during the event.*
- *2 Self banners (6ft x 4ft) for indoor promotions in the college premises strategically placed with more visibility.*
- *½ page Advertisement in Newsletter.*
- *LCD projection during the event.*
- *Logo at the Entrance Banner*
- *Logo on MAGN Website (www.magnfest.org)*

STALL ₹ 20,000

- *Arrangements of 1 Stall (2 meter X 2 meter)*
- *Stall will be provided with plug points and 2 chairs*
- *Banners can be put inside stall*
- *Logo on MAGN Website (www.magnfest.org)*



BANNERS

₹ 30,000

- 3 self banner (6ft X 4ft)
- LCD Projection during the event
- Announcement about the company
- 1/4 page advertisement in newsletter
- Logo at the Entrance Banner
- Logo on MAGN
- Website
(www.magnfest.org)

₹ 20,000

- 3 self banner (6ft X 4ft)
- LCD Projection during the event
- Announcement about the company
- 1/4 page advertisement in newsletter
- Logo at the Entrance Banner
- Logo on MAGN
- Website
(www.magnfest.org)

₹10,000

- 1 self banner (6ft X 4ft)
- LCD Projection during the event
- Announcement about the company
- 1/8 page advertisement in newsletter
- Logo at the Entrance Banner
- Logo on MAGN
- Website
(www.magnfest.org)

₹ 5,000

- LCD Projection during the event
- 1/10 page advertisement in newsletter

Anjuman-I-Islam's

INSTITUTE OF HOTEL MANAGEMENT & CATERING TECHNOLOGY

92, Dr. D.N. Road, Opp. C.S.M.T. Mumbai – 400 001 | Tel: 91 22 22652272 / 22632817 / 22702997 | Email: magn.sales.marketing@gmail.com

Received with thanks from: Mr. /Mrs. /Ms. _____

Company Name: _____

Type of Sponsorship: (Cheque / Cash / Kind) _____

Contact Person: _____ Designation: _____

Address: _____

Telephone: _____ E-mail: _____

Number of stall Issued: _____ Stall Number: _____

Sponsorship/Stall Amount: _____ Cheque / Cash: _____ Cheque No: _____

Name of student: _____ Class: _____ Tel: _____

Special Request: _____

The Cheque is to be drawn in favour of

Anjuman I Islam's AK Hafizka Inst. of Hotel Mangt. & Catering Techn. Theme Dinner A/C

Signature
(Student)

Signature
(Client)

Console

Reg. Desk

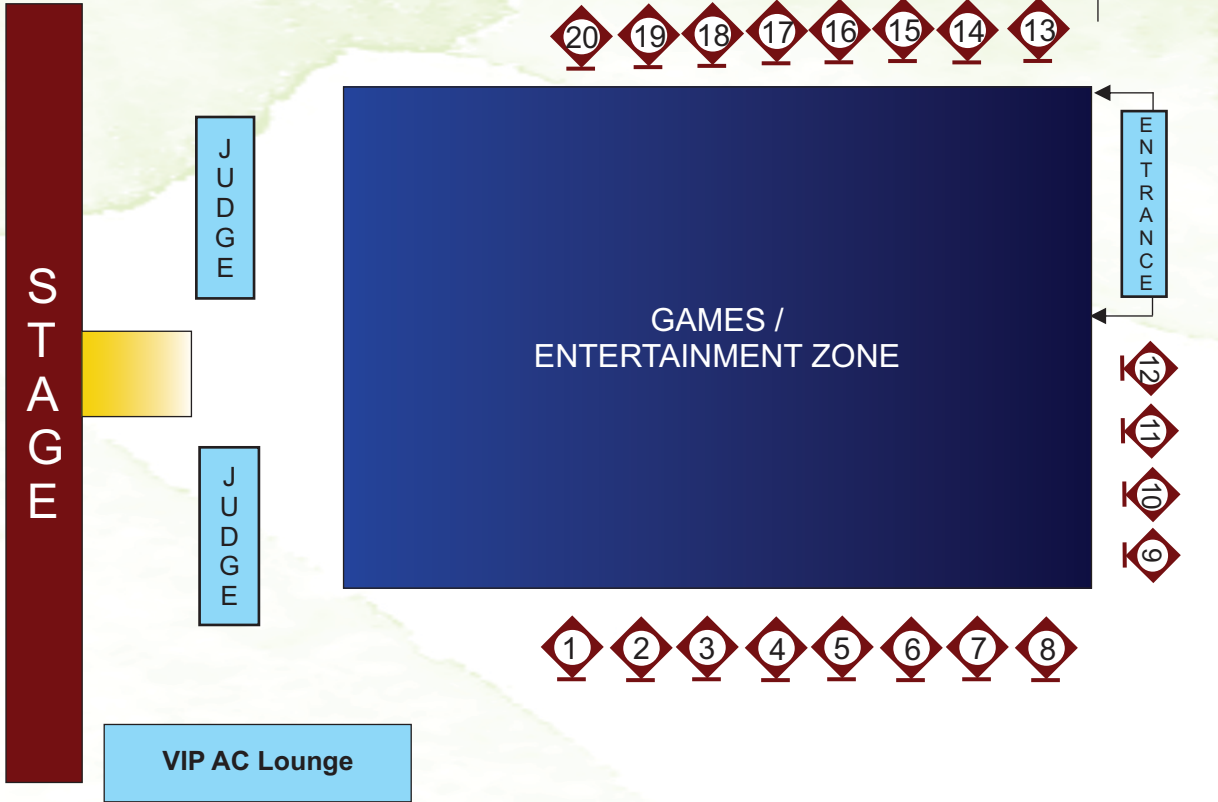
STALL DETAILS



2 X 2 M = 4 sq. mt.
36 sq. mt.
@20,000

1 Electrical Socket of
5 / 15 amp Combo

1 Table & 2 Chairs
Lighting Provided



LAYOUT OF MAGN

● Note : The Layout Plan is subject to change at the discretion of the college management, if necessary

Anjuman-I-Islam's

INSTITUTE OF HOTEL MANAGEMENT & CATERING TECHNOLOGY

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Address: _____

Telephone: _____ E-mail: _____

Number of stall Issued: _____ Stall Number: _____

Sponsorship/Stall Amount: _____ Cheque / Cash: _____ Cheque No: _____

Name of student: _____ Class: _____ Tel: _____

Special Request: _____

The Cheque is to be drawn in favour of

Anjuman I Islam's AK Hafizka Inst. of Hotel Mangt. & Catering Techn. Theme Dinner A/C

Signature
(Student)

Signature
(Client)

GLIMPSES OF MAGN 2K23

